

SPONSORS & EXHIBITORS MANUAL

22ND EUROPEAN
PRESSURE ULCER
ADVISORY PANEL
ANNUAL MEETING

18 - 20 OCTOBER, 2021
PRAGUE, CZECH REPUBLIC



CONTACT INFO

+420 251 019 379
office@epuap.org
www.epuap2021.org





EPUAP 2021 CHAIR



Andrea Pokorná

Masaryk University,
Faculty of Medicine,
Department of Nursing and Midwifery,
Brno, Czechia

**FROM INNOVATION AND GUIDELINES
TO HIGH-QUALITY CARE AND BETTER
PATIENT OUTCOMES:
A JOURNEY TO TRAVEL TOGETHER!**



EPUAP 2021 LOCAL ORGANISING COMMITTEE

- **Petra Bůřilová**, Masaryk University, Faculty of Medicine, Department of Nursing and Midwifery, Brno
- **Dana Dolanová**, Masaryk University, Faculty of Medicine, Department of Nursing and Midwifery, Brno
- **Silvie Doubravská**, Masaryk University, Faculty of Medicine, Department of Nursing and Midwifery, Brno
- **Michal Hájek**, Ostrava University, Department of Biomedical, Sciences, Ostrava
- **Jitka Klugarová**, Czech Health Research Council, Prague
- **Miloslav Klugar**, Masaryk University, Faculty of Medicine, Czech National Centre for Evidence-Based Healthcare and Knowledge Translation
- **Lenka Krupová**, Faculty Hospital Ostrava, Department of Dermatology, Ostrava
- **Michal Pospíšil**, Masaryk University, Faculty of Medicine, Department of Nursing and Midwifery, Brno
- **Lenka Rydvalová**, Masaryk University, Faculty of Medicine, Department of Nursing and Midwifery, Brno
- **Alice Strnadová**, Ministry of Health of the Czech Republic, Department of Nursing and Non-medical Professions, Prague
- **Jan Stryja**, Salvatella, s.r.o., Trinec
- **Simona Saibertová**, Masaryk University, Faculty of Medicine, Department of Nursing and Midwifery, Brno

EPUAP EXECUTIVE BOARD

Dimitri Beeckman, President (Belgium)

Jan Kottner, President-Elect (Germany)

Susanne Coleman, Treasurer (United Kingdom)

Alison Porter-Armstrong, Co-Treasurer (United Kingdom)

Peter Worsley, Scientific Committee Chair (United Kingdom)

Lucie Charbonneau, Scientific Committee Co-chair
(Switzerland)

Zena Moore, Guidelines Committee Chair (Ireland)

Katrin Balzer, Guidelines Committee Co-chair (Germany)

Nils Lahmann, Research Committee Chair (Germany)

Steven Smet, Education Committee (Belgium)

EPUAP TRUSTEES

Kirsti Ahmäjarvi (Finland)

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Katrin Balzer (Germany)

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Jan Kottner (Germany)

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Zena Moore (Ireland)

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Alison Porter-Armstrong (United Kingdom)

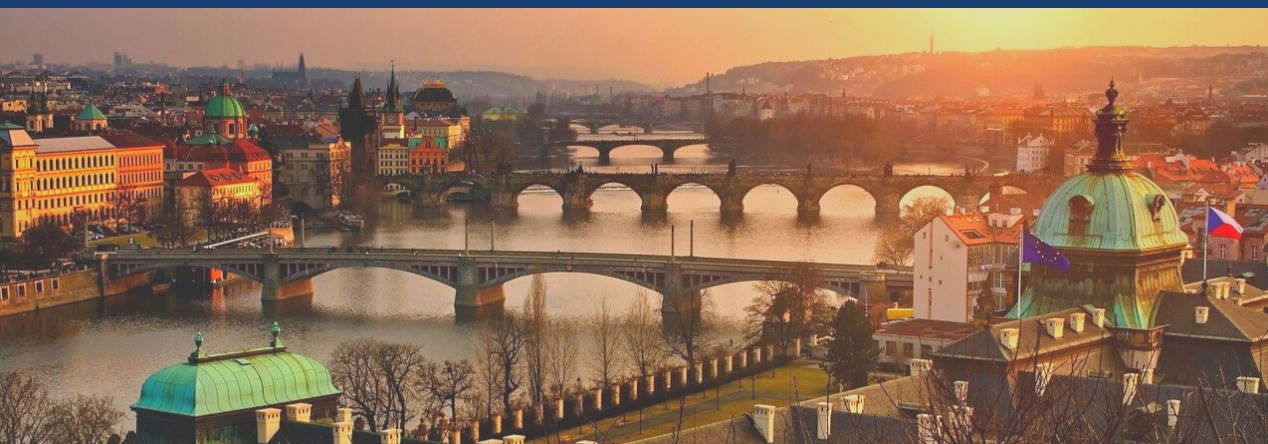
Dominique Sigaud-Roussel (France)

Steven Smet (Belgium)

Helen Strapp (Ireland)

Camilla L.M. Sørensen (Denmark)

Peter Worsley (United Kingdom)



CONFERENCE VENUE

CLARION CONGRESS HOTEL PRAGUE



**FREYOVA 33
190 00
PRAGUE
CZECH REPUBLIC**



MAIN TOPICS

- What is new in biomechanics, basic and clinical research?
- How to integrate person-centeredness into policy-making and practice?
- Why are pressure ulcers associated with quality of care and patient safety?
- What are effective strategies for patient, informal carers and non-professional pressure ulcer education?
- The guideline journey: how to generate, summarise and implement trustworthy EBHC guidelines?
- Focus on atypical wounds: differentiation, prevention and treatment?
- How can e- Health play a role in pressure ulcer prevention and management?
- What are recent innovations & advanced therapies in pressure ulcer prevention and treatment?
- Pressure ulcer prevention across the continuum of care – focus on home care settings

KEY INFORMATION



CONFERENCE WEBSITE

www.epuap2021.org

LANGUAGE

English & Czech

ESTIMATED NUMBER OF PARTICIPANTS

600

FORM OF CONFERENCE

HYBRID

(Physical & Online)

EPUAP BUSINESS OFFICE

c/o Codan Consulting

Contact person:

Adina Marková

office@epuap.org;

adina@codan-consulting.com

Tel.: +420 251 019 379

ABSTRACT SUBMISSION DEADLINE

3 May 2021

REVIEW NOTIFICATION DEADLINE

14 June 2021

EARLY REGISTRATION DEADLINE

13 July 2021



WHY ATTEND THE EPUAP 2021?



The EPUAP is considering holding the Annual Meeting 2021 in a form of a hybrid event. Due to the current circumstances, we have decided to provide the industry with an option of exhibiting both virtually and physically; either both or one of the two. More details about this will follow. You will find the pricing below.

- Support pressure ulcer prevention and treatment in Europe
- Gain access to your target market
- Target new clients and launch new products
- Promote your company image & build your brand
- Ample networking opportunities with direct access to Key Opinion Leaders
- Establish strategic partnerships
- Demonstrate innovative products
- Build opportunities with existing clients

The majority of attendees are expected to come from Europe with large participation from Belgium, the Netherlands, France, the United Kingdom and other countries in Central Europe. We also expect participants from the United States, Asia, the Middle East, Central and South America.

EPUAP ANNUAL MEETING DELEGATE STATISTICS

Scientific Highlights 2019

12 key sessions
6 workshops
12 free paper sessions
161 accepted abstracts (63 free papers presentations, 91 posters)
13 CME credits granted by the EACCME

EPUAP Participants vs. Year

Year	Location	Participants
2019	Lyon 2019	603
2018	Rome 2018	566
2017	Belfast 2017	708
2015	Ghent 2015	731
2014	Stockholm 2014	675
2013	Vienna 2013	431
2012	Cardiff 2012	600

EPUAP Participants vs. Participant Types

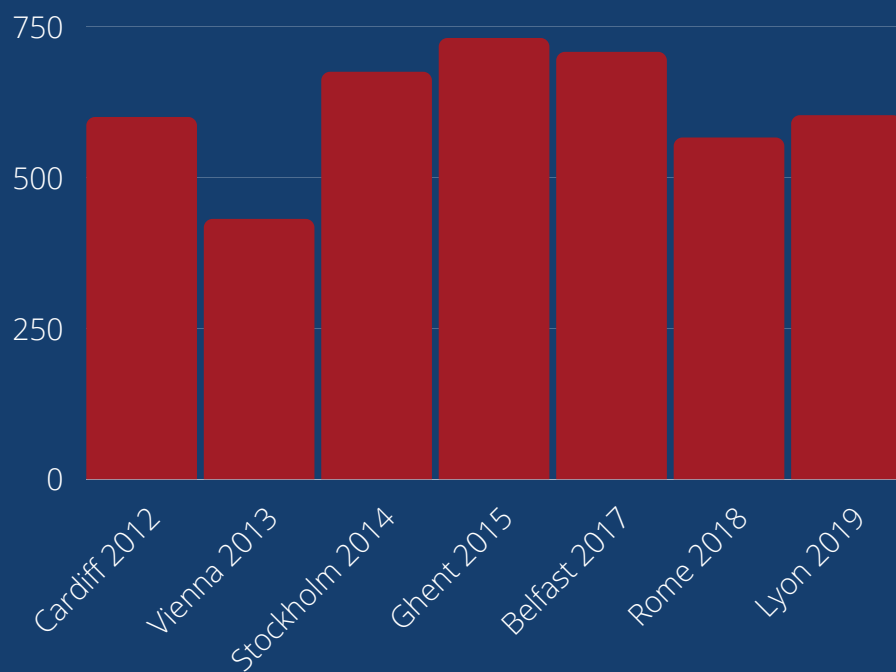
Participant Type	Number
Delegates	491
Exhibitor	112
TOTAL	603

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EPUAP Participants vs. Country

Country	Number
France	240
United Kingdom	64
Sweden	43
United States	23
Netherlands	20
Denmark	18
Belgium	17
Switzerland	14
Finland	13
Germany	13
Saudi Arabia	12
Ireland	11
China	10
Australia	9
Japan	8
Israel	8
Norway	7
Italy	7

Canada	6
Korea, Rep. of South	6
Russian Federation	6
Czech Republic	5
Malta	4
Turkey	4
Poland	4
Luxembourg	3
Spain	3
Portugal	3
Taiwan	3
Cyprus	3
Philippines	2
United Arab Emirates	2
Brazil	2
Egypt	1
Senegal	1
Lebanon	1
Hong Kong	1
Iceland	1
Slovakia	1
French Polynesia	1
Jordan	1
India	1
Guadeloupe	1
Total	603

SPONSORSHIP & EXHIBITION

Platinum Sponsor	Gold Sponsor	Silver Sponsor	Exhibitor	Exhibitor Virtual
€ 19,000 /year	€ 12,000 /year	€ 5,000 /year	€ 550 /sq.m.	€ 4,000 /conference

Satellite symposia	1 free + 10% discount	10% discount	10% discount	✗	N/A
Exhibition space	12 sq.m. + Virtual booth	9 sq.m. + Virtual booth	10% discount + Virtual booth	✗	Virtual booth
Discount on additional exhibition space	15%	10%	10%	✗	N/A
Free participant registrations	4	2	✗	✗	N/A
Free exhibitor registrations	4	4	2	2 for 9 sq.m.	2
Registration at EPUAP member fee	✓	✓	✗	✗	✗
Insert in conference bags	✓	500 €	750 €	1,000 €	1,000 €
Acknowledgement in the official programme	✓	✓	✓	✓	✓

General benefits:

- Logo and acknowledgement of platinum sponsorship on all EPUAP materials.
 - Large logos on website and link to company websites
 - Appointment as “Platinum Sponsor” of EPUAP
- Invitation for one sponsor meeting a year (always held at the location of the next annual meeting)
 - Regular information on EPUAP activities

Benefits related to the annual meeting of EPUAP:

- 1st choice of space in the exhibition area
- 1 industry symposium is included, then a 10% reduction on a general fee for satellite symposia
- 1st option on satellite symposium
- First 12 sq. m. of exhibition space at the annual EPUAP meeting included
- 15% reduction on the cost of additional sq. m. of exhibition space at the annual meeting
- 4 free exhibitors at the annual EPUAP conference
- 1 badge for each additional 3 sq. m. can be purchased
- 4 free delegates at the annual EPUAP conference
- Option to register delegates at EPUAP membership rates
- Complementary virtual exhibition stand

General benefits:

- Logo and acknowledgement of gold sponsorship on all EPUAP materials
 - Large logos on website and link to company websites
 - Appointment as “Gold Sponsor” of EPUAP
- Invitation for one sponsor meeting a year (always held at the location of the next annual meeting)
 - Regular information on EPUAP activities

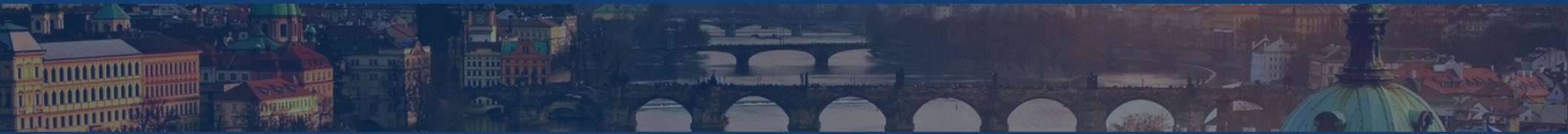


Benefits related to the annual meeting of EPUAP:

- 2nd choice of space in the exhibition area
- First 9 sq. m. of exhibition space at the annual EPUAP meeting included
- 10% reduction on the cost of additional sq. m. of exhibition space at the annual meeting
- 2nd option on satellite symposium
- 10% reduction on a general fee for satellite symposia
- 4 free exhibitors at the annual EPUAP conference
- 1 badge for each additional 3 sq. m. can be purchased
- 2 free delegates at the annual EPUAP conference
- Option to register delegates at EPUAP membership rates
- Complementary virtual exhibition stand

General benefits:

- Logo and acknowledgement of corporate sponsorships on all EPUAP materials
 - Small logos on website and link to company websites
 - Appointment as “Silver Sponsor” of EPUAP
 - Regular information on EPUAP activities



Benefits related to the annual meeting of EPUAP:

- 3rd choice of space in the exhibition area at the annual EPUAP meetings
- 10% reduction on the cost of sq. m. of exhibition space at the annual meeting
- 2nd option on satellite symposium (the Scientific Committee of EPUAP decides the programme and timing)
- 10% reduction on a general fee for satellite symposia
- 2 free exhibitor badges
- 1 badge for each additional 3 sq. m. can be purchased
- Complementary virtual exhibition stand

Benefits related to the annual meeting of EPUAP:

- 2 free delegates
- Promotional video of your choice and a live streaming
- Promotional pictures of your choice
- Contact details
- Company description
- Special deals
- Live chat with delegates
- Virtual networking
- Lead generation
- Access to the attendee list prior to and after the event with a messaging feature

*Virtual benefits are subject to change



EXHIBITION ZONE A

- 1 – 9 sq. m. floor space: 550 € per sq. m.
- Additional sq. m.: 500 €
- After purchasing 18 sq. m., the additional sq. m. is: 450 €

EXHIBITION ZONE B (STANDS 27 - 30 & 33 - 37)

- 1 – 9 sq. m. floor space: 450 € per sq. m.

Basic hiring of floor space includes:

- Exhibition space (floor space only)
- Acknowledgement as an exhibitor in the programme with logo and contact information
- One conference bag with the programme
- Participant list before the start of the conference
- Security and technical supervision
- Two exhibitor badges up to 9 sq. m., one more badge for each additional 3 sq. m.

The maximum number of extra exhibitor badges you can register is equal to the number of free badges included in your exhibition space.

OTHER INDUSTRY OPPORTUNITIES

SYMPOSIUM (90 MINS)

5.000 EUR

The rate includes:

- 90 minutes time slot
- Meeting room capacity: 340 seats (theatre style) or 130 seats (workshop style)
- Space for two roll-up banners
- Flyer invite in the conference bags (A5 format)
- 1x email boost to registered delegates (shared mailing with other industry sessions)

HANDS-ON WORKSHOP (60 MINS)

3.500 EUR

The rate includes:

- 60 minutes time slot
- Meeting room capacity: 130 seats (theatre style) or 90 seats (workshop style)
- Space for one roll-up banner
- 1x email boost to registered delegates (shared mailing with other industry workshops)

INDUSTRY SESSION SPEAKERS FIXED FEE

All speakers must be registered for the conference. Registration, accommodation, and travelling costs must be covered by the company for any invited speaker or chairperson.

If the speaker is also an invited speaker at the EPUAP scientific programme or EPUAP Executive Board Member / EPUAP Trustee, the company must pay a fixed fee to EPUAP. The fixed fee covers the speaker's hotel room for 3 nights, the registration fee, and travel expenses.

The fee is €1,400 for speakers from outside the Czech Republic and €1,100 for speakers from the Czech Republic. If there are more companies inviting the same speaker, the costs will be split evenly between all of them. Companies will be invoiced the fixed fee just before or just after the conference.

EPUAP holds the right to invite speakers until the time of the conference and can therefore not provide a full list of speakers during the planning of the event.

QUALITY IMPROVEMENT PROJECT AWARDS

8.500 EUR

Focus:

This award aims to recognize and acknowledge innovative quality improvement projects relating to the prevention of skin breakdown. The award winners will be presenting their projects at the EPUAP 2021 Annual Meeting in Prague, Czech Republic.



Industry benefits:

- For future reference, promotion of the award will be included in the call for abstracts promotional piece, conference-focused emails, social media messages, and printed annual conference promotional materials
- Group photo with all recipients, representatives from EPUAP leadership in the exhibit hall, at the stand
- All winning abstracts will be presented in the EPUAP main programme in a session dedicated to the Quality Improvement Awards

BRANDING OPPORTUNITIES

Conference bags	3,000 €
Lanyards	3,000 €
Notepads & pens	2,000 €
Wi-Fi landing page	3,000 €
EPUAP 2021 App	4,000 €
Rehydration station and water bottles	3,000 €
Self-print registration	5,000 €
AV sponsorship	3,000 €
Pocket programme	3,000 €
Advert in the final programme	2,000 €
Banners or other printed materials	price on request
Hand sanitisers	2,000 €
Stop PU T-Shirts	price on request
Inserts in conference bag:	
Sponsors 500 € Exhibitors 750 € Others 1,000€	
Delegates email blast:	
Sponsors 500 € Exhibitors 750 € Others 1,000 €	



DETAILED DESCRIPTIONS OF ALL BRANDING OPPORTUNITIES CAN BE FOUND IN OUR BRANDING BROCHURE.



EPUAP

2021

18 – 20 October 2021

Prague, Czech Republic

BOOKING: OFFICE@EPUAP.ORG



WEBSITE: WWW.EPUAP.ORG

CONFERENCE WEBSITE: WWW.EPUAP2021.ORG